

FOR IMMEDIATE RELEASE

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Perdido Beach Resort Establishes “Coast-to-Coast” Program to Support Gulf Coast Disaster Relief Efforts

Orange Beach, AL July 13, 2010 – In an effort to support disaster relief efforts throughout the Gulf Coast, Perdido Beach Resort has established a new program for Groups or Associations that book meetings at the hotel through March 1, 2011. Recognizing that the hotel hosts groups from throughout the entire Gulf region, for all new group business that is booked \$10 for every room actualized will be sent in that groups name to one of the following coastal charities chosen by the group:

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| Alabama | Alabama Coastal Foundation |
| Florida | Florida’s Foundation |
| Mississippi | Foundation for Wildlife, Fisheries and Parks |
| Louisiana | Louisiana Disaster Recovery Fund |
| Texas | Texas Parks and Wildlife Foundation |

Specific details regarding this offer may be obtained by calling the Perdido Beach Resort Sales department at 800-634-8001.

Perdido Beach Resort was opened in July of 1987. It is a privately owned and operated resort. We have 346 deluxe rooms, suites and parlors with ample indoor and outdoor function space.



coast to coast
Enjoy our coast...
and help restore yours!